

DISCOVER ZEN3

# YOUR ENTERPRISE TECHNOLOGY PARTNER

INDUSTRY-LEADING TECHNOLOGIES | PROVEN BEST PRACTICES | GLOBAL REACH



# ABOUT US

Zen3 has successfully setup and continues to run large back end teams for multiple processes and projects for the likes of Apple, Microsoft and Keytree. Teams include core technical deployments like SAP HANA and AI/ML all the way to core back end operations and support for the Bing Ads team at Microsoft. With more than 1200+ working as part of our Managed Services offering, Zen3 specializes in setting offshore development and support centres.

  
**Client-specific**  
 Development Centres  
 (Apple & Microsoft)



  
**Woman-owned**  
 & Operated

  
**150+**  
 Million Data Entities

  
**1300+**  
 Team of Experts

  
**20+**  
 Languages

  
**13+**  
 Markets

**Crowdsourcing**  
 "Outsource small microtasks (HTS) to scattered internet users"

Why it works:

- Unleashed human brain power
- Self-selection
- Quality management



Unlabeled data → Marketplace → Scattered humans

Labeled data → Marketplace → Scattered humans

**Table 2. Categories of Speech Analytics Providers**

Speech Analytics Category	Sample Providers
Analytics Engine	IBM, Nuance, Amazon, Google
Best of Breed	Voc, Yacraq, CallMiner, Zen3, Teftr
Workforce Engagement Management	Verint Systems, Calabrio
Contact Center as a Service	NICE inContact, Genesys

Source: Gartner (April 2019)



# MANAGED SERVICES – CASE STUDIES



Siri  
Maps  
Storefronts

## Apple Inc.

Zen3 successfully set up an offshore development centre to specifically work on collection and transcription of utterances to support speech model building efforts at Siri.

140

Seater

100

VOF

110

Apple Siri

5

Projects



## Microsoft

Zen3 supports Microsoft by running a dedicated offshore development centre with high security for various initiatives that include product development, core engineering, back end support for Office 365 and Xbox and operations for the Bing Ads team for more than 10 markets.

181

Seater

140

VOF

41

Windows RCX

14

VOF Projects



## Keytree

Zen3 was selected as the top vendor and awarded a contract to setup Keytree's first 80 seater development centre in Bangalore, India focused on offering SAP services. The number is expected to reach 300 by the end of Year 3.

100

Seater

80

SAP & RPA  
Specialization

10+

Projects

## OUR CLIENTS



## OUR PRESENCE



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